

Message Text

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FM SECSTATE WASHDC

TO USMISSION GENEVA PRIORITY

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E.O. 11652: N/A

TAGS: AORG, UN, WHO

SUBJECT: GENEVA GROUP - UPCOMING MEETING WITH ADG FURTH ON
1978-79 PROPOSED PROGRAM AND BUDGET FOR WHO

REF: A. GENEVA 9749, B. GENEVA 9247, C. GENEVA 7758,
D. GENEVA 9310, E. GENEVA 8556

1. AS MISSION IS AWARE WASHINGTON HAS NOT AS YET HAD OPPORTUNITY TO SEE BUDGET FIGURES PROPOSED BY DG OF WHO FOR 1978-79 AND THEREFORE MUST GIVE GENERAL GUIDANCE BASED ON INFORMATION PROVIDED BY MISSION IN ABOVE REFERENCED CABLES.

2. MISSION MAY CONTINUE TO STRESS THE NEED FOR REPROGRAMMING LOW PRIORITY ACTIVITIES, ELIMINATE UNNECESSARY COSTS, STREAMLINE OPERATIONS AND IMPROVE EFFECTIVENESS. WE CONSIDER THAT THE DRASIC REORIENTATION OF THE 1978-79 WHO PROGRAM AS REPORTED IN REF (E) PRESENTS THE DG WITH AN EXCEPTIONAL OPPORTUNITY FOR GOING A LONG WAY TOWARDS ACHIEVING THESE LONG-SOUGHT OBJECTIVES AND AT THE SAME TIME ALLOWS HIM TO CURTAIL AND STABILIZE THE GROWTH OF THE REGULAR BUDGET. MISSION SHOULD STRONGLY RE-EMPHASIZE OUR HOPES

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THAT THE DG HAS IN FACT FULLY AVAILED HIMSELF OF THIS UNIQUE

OCCASION IN PREPARING HIS PROGRAM.

3. WE NOTE FROM REF (C) THAT THE DG HAS ADDED THE COSTS OF THE G-LEVEL SALARY INCREASE AND THE COSTS OF THE PRIMARY HEALTH CARE CONFERENCE IN THE USSR TO THE 1978 BUDGET. THE MISSION SHOULD URGE ADG FURTH TO APPLY FOR THESE PURPOSES THE SAVINGS THE DG EXPECTS TO REALIZE AT HQS INSTEAD OF TREATING THEM AS ADD-ONS.

4. IN ADDITION TO THESE TWO WAYS OF SLIMMING THE 1978 BUDGET THERE MAY BE ROOM FOR ECONOMIES IN THE AS YET ESSENTIALLY UNPROGRAMMED, BUT GENEROUS, ALLOCATIONS TO THE REGIONAL DEVELOPMENT PROGRAMS TO BE PLACED AT THE DISPOSAL OF THE REGIONAL DIRECTORS. BECAUSE OF TIME CONSTRAINTS THESE FUNDS SEEM TO BE ALLOCATED AT THIS TIME WITHOUT A CLEAR IDEA OF THEIR ULTIMATE USE. WE SHOULD CONVEY TO ADG FURTH OUR HOPES THAT INSTEAD, PART OF THESE UNCOMMITTED FUNDS SHOULD FIND THEIR WAY INTO SAVINGS RESULTING IN A LOWERED ASSESSMENT BUDGET TO THE MEMBERSHIP. ONCE DOCUMENTATION IS MADE AVAILABLE AND CAN BE STUDIED BY THE DEPARTMENT AND HEW OUR OBSERVER DELEGATION TO THE 59TH EB WILL HAVE MORE SPECIFIC COMMENTS TO MAKE. ROBINSON

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